



Dil Bahadur B.K.

Semantic SEO Specialist · Nepal

I establish topical authority for websites with semantic SEO, backed by technical, local, on-page and off-page SEO. I increase organic traffic, leads and rankings with data-driven strategy and well-planned content.

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Experience

CURRENT ROLE

Semantic SEO Specialist

One Percent Digital · Jul 2026 to present · Full time · Remote

SEO Team Lead

RankMeTop · Jan 2026 to Jul 2026 · 7 months · Full time

- Led the SEO team and set data-driven strategy for local service and e-commerce projects.
- Planned project workflows and delivered SEO initiatives on schedule.
- Mentored team members and partnered with developers and content teams on implementation.
- Owned SEO projects end to end, from strategy and execution to performance analysis.

SEO Specialist

RankMeTop · Nov 2024 to Dec 2025 · 1 year 2 months · Full time

- Developed and executed technical, on-page and local SEO strategies to grow organic traffic.
- Optimized e-commerce category and product pages and improved site information architecture.
- Strengthened topical authority with content strategy and semantic optimization.

SEO Executive

RankMeTop · May 2024 to Oct 2024 · 6 months · Full time

- Executed keyword research, on-page optimization and technical SEO fixes.
- Managed Google Business Profiles and local SEO for service businesses.
- Tracked rankings and reported performance to stakeholders.

SEO Intern

RankMeTop · Feb 2024 to Apr 2024 · 3 months · Full time

- Learned core SEO fundamentals and supported on-page and technical tasks.
- Supported keyword research, SEO audits and content optimization.

Data Entry, GStacking & Link Building

RankMeTop · Dec 2023 to Jan 2024 · 2 months · Full time

- Performed Google stacking and off-page link building.
- Created citations and managed data entry for local SEO campaigns.

Expertise & SEO knowledge

- Semantic SEO
- Technical SEO
- Local SEO
- On-page & off-page SEO
- Content strategy
- Link building
- Keyword research
- Programmatic SEO
- GEO & AEO
- Reddit SEO

Entity-focused semantic SEO I apply an entity-first, holistic approach that positions each website as an authority in its niche. Koray Tugberk Gubur's topical authority methodology shapes this approach.	Content and topical authority I design topical maps and content architectures that cover a niche in depth. Structured briefs pair entity-based optimization with search intent and semantic relevance.
SEO patents and whitepapers I study Google's patents and whitepapers on ranking signals and semantic search. I turn the findings into practical SEO strategy.	Programmatic SEO, GEO and AI search I launch programmatic SEO systems for large keyword sets. I structure content and entities so brands appear in AI answers on ChatGPT, Gemini, Perplexity and Google's AI Overviews.
SEO hypothesis testing I test SEO ideas with experiments on AI-generated content, exact match domains and technical variables. The results show which changes move rankings.	Reddit SEO I earn topical relevance, referral traffic and visibility in Google and AI search through Reddit participation, discussion-led content and brand mentions.

Tools I use every day

Search & analytics

- Google Search Console
- Google Analytics
- Google Tag Manager
- Looker Studio

Research & monitoring

- Semrush
- Ahrefs
- AccuRanker Grump

Data & automation

- Google Colab

Platforms

- WordPress
- Shopify

Industry knowledge

Local SEO niches

- Plumbing
- Automotive
- Flooring
- Fencing
- Logistics
- HVAC
- Cannabis
- Home improvement
- Pest control
- Hair solutions
- Auction
- Skin care

Nationwide SEO niches

- IT
- Finance
- Real estate
- Human resources
- SaaS
- Keynote speaker
- Online coaching & test prep
- Chat business

Training & education

Methodology	Diploma	Training
Topical Authority	Information Technology	React & Django Framework
Learned from Koray Tugberk Gubur	Nepal Banepa Polytechnic Institute	Broadway Infosys